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towel size: 28" x 56"  
bleed size: 30.5" x 58.5"  
safe area: 26" x 52"

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template scaled @ 1/10th actual size  
art must be submitted in vector [.ai or .eps] format  
hi-res photos may be used - 300dpi @ 1/2 size  
fonts must be converted to outlines  
+/- 1" placement variance due to rolling press

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area for customer comments: